



Junior Saltdogs League
Lincoln Youth Baseball Organization
www.jrsaltdogs.com

2026 Community Partner Form

JSL Use Only

Check # _____

Amount \$ _____

Date rec'd _____

Please return completed form by February 1, 2026 to Deb at jssponsors@jrsaltdogs.com
She can also answer any questions you may have.

In addition to our single, double, triple, and home run sponsorship levels, we have 3 Community Partner sponsorship opportunities:

1 Community Partner – Cap Sponsor @ \$4,500/year [due to the timing of ordering caps, a 3-year commitment is needed] – your company logo is on the back of all of our player and coach caps in our U6-U17 divisions (80+ teams/season). In addition, your company would be the sponsor of 6 teams, one in each of our age divisions [Thank you to Sandhills Global for being our Community Partner-Cap Sponsor for our 2026 Season]

Up to 2 Community Partner – Shirt Sponsors @ \$3,500/year – your company logo would be on one shirt sleeve of ALL of our player and coach shirts in our U6-U17 divisions (80+ teams). In addition, your company would be the sponsor of 6 teams – one in each of our age divisions. If we have two CP-shirt sponsors, one logo would be on the left sleeve and the other on the right.

Other items included at the Community Partner levels:

- A free advertising space on our "Sponsor Ad/Coupon Sheet"- JSL makes color copies of the sheet for our April coach meeting packets and coaches distribute them to all of their players (1,000+). Final ad/artwork will be due in early April
- Sponsor of our JSL Coach Meeting - your logo is in the presentation and mentioned verbally by JSL staff during the meeting
- Sponsor of our JSL New Umpire Meeting/Training - your logo is in the printed handout and mentioned verbally by JSL staff during the meeting/training

All Community Partner/Sponsorships include:

- 80+ teams available in our six age divisions
- Option to sponsor your child's team or an employee's child's team if it doesn't already have an attached sponsor
- Your company name/logo on the front of your team jerseys (one-color ink as determined by our printer: white ink on dark shirts; black ink on light shirts)
- Recognition of all community partners/sponsors on Junior Saltdogs website (Sponsors page) and on the back of the JSL Sponsor Ad/Coupon Sheet distributed to all JSL players/coaches (apx 1,100)
- Charitable contribution [501(c)(3) donation] OR advertising expense

If you're interested in being a Community Partner, please complete the information below:

Company Name (as you'd like it to appear on our website): _____

Company Mailing address: _____

Website address (if provided, we will link it on our website): _____

Contact person: _____

Email: _____ Phone: _____

Select your sponsorship level:

☐ COMMUNITY PARTNER – CAP SPONSOR

☐ COMMUNITY PARTNER – SHIRT SPONSOR

Who should we forward an invoice and our W9 to:

Name: _____

Email: _____

FREE ADVERTISING SPACE FOR YOUR AD/COUPON OFFER:

☐ Yes, reserve my free space.

☐ No, we will pass on the free space

COMPANY LOGO: Email your one-color company logo in JPG or PNG format to jssponsors@jrsaltdogs.com. Also, in 2026, U8-U17 divisions will use the GameChanger app. By checking here ☐, I give permission for our logo to be used on this platform

YOUR TEAMS: If you'd like to sponsor a specific team (division, coach, or player), let Deb know as soon as possible at jssponsors@jrsaltdogs.com but no later than March 7, 2026. If none are received, we'll randomly assign a team in each division.